

# **EXECUTIVE PROGRAMME IN CHURCH & NGO MANAGEMENT**

## **PROSPECTUS – 2024**

“CHRISTIAN INSTITUTE OF MANAGEMENT”, CHENNAI, is a national organisation imparting management education, management training, organisational development services and providing publications relevant to management of Churches of all denominations, ministries, NPOs, Institutions and other organisations. CIM has been offering management courses for 15 years through the self study mode. In keeping with the times, CIM is now offering courses in the online platform.

### **WHY ONLINE**

- In this millennium / digital generation where the leaders are networked 24/7; online courses are the way forward for equipping the NPO Leadership.
- Better quality of learning by employing 21<sup>st</sup> century learning tools like live interactive virtual classes, chat forums etc.
- Cost effective for both the Institute & the learners
- Global reach
- IT for IT - Embracing Information Technology for Internal Transformation

### **OBJECTIVE OF THE STUDY PROGRAMME**

The courses are aimed at developing the skills, knowledge and attitude of the participants for the purpose of equipping them to handle their managerial responsibilities effectively. The online format enables them to do the course even while they are working. The specific objectives are:

- To give an overview and the legal frame work of NPO Sector
- To encourage the participants to handle managerial responsibilities from a Biblical perspective
- To equip the participants to effectively handle their managerial functions
- To enable them to take up the challenges of Organisational Change & Development

### **BENEFICIARIES**

- Pastors, Executives/ Gen Next Leaders of Churches, Missions & NGOs
- Christian Professionals in the corporate field who are / would like to get involved in the leadership responsibilities of ministries
- Bible College Faculty Members & other Graduates

### **ELIGIBILITY**

The programme is offered at the Masters level. The eligibility to join the course is Graduation in any subject including theology (Serampore / ATA). There is a provision to admit Non-Graduates with 2 years of ministry experience with fluency in English.

### **REQUIREMENTS**

- Desktop / Laptop with good internet connectivity
- Computer Literacy and ability to log in and access the learning materials
- Attendance in Webinar (a minimum of nine out of twelve webinars is compulsory)

- Participation in Discussion Forum (a candidate should have raised a minimum of one question and should have responded to two other questions raised by other candidates per course)

## FEATURES

- Online Enrolment
- Short Video Lectures
- Digital Study Materials and PPTs
- Online Assignments

## MODE OF DELIVERY

1. The programme consists of 10 courses, one each to be offered in a month. Thus, the programme duration is 10 months.
2. The programme is scheduled to start on 1 April 2024.
3. Upon online registration and payment of fees, the participants would be added to the online platform and the User ID and password for log - in would be given.
4. Each course is divided into four units and the learning materials (study material, video lectures of the faculty, and PowerPoint) of each of the units will be uploaded each week. The participants would log - in with their User ID and Password and could access the learning materials.
5. At the end of each course, the learners will be required to present for 7 minutes on a topic related to the course completed.
6. The learners will undergo online tests (objective type) and a short, written assignment (which can be submitted online) at the end of each unit. The marks of each of the courses would be added together for the overall score. The courses would be evaluated for 100 marks each.

## PROGRAMME FEE:

**For Indian Learners:** Rs 17,700 (incl. GST)

**For Non-Indian Learners:** USD 250

## COURSES & FACULTY

S.No	COURSE TITLE	FACULTY
1.	Biblical Understanding of Management	Dr. Gary Hoag
2.	Fundamentals of Management & Leadership	Mr. Julius Sathiaselvan & Mr. J.S. Anbu
3.	Strategic Management	Mr. Wilfred Davidar, IAS
4.	Financial Management	CA Abraham Zachariah
5.	Human Resource Management	Mr. Joy Christian
6.	Project Management	Mr. Lawrence Mangalarajan
7.	Communications	Mr. Shekhar Shukla
8.	Resource Mobilisation	Mr. PKD Lee
9.	Organisation Behavior & Development	Mr. Jaywant Michael
10.	Governance	Dr. (CA) Sanjay Patra

The programme will begin with an Orientation on 1 April 2024.

## EVALUATION

The evaluation of each course would consist of the following components:

1. **Short Written Assignments [4 x 12 marks = 48 marks]:** Each course will conduct four short assignments to be answered in approximately 250 words.

Rubric of a Short Written Assignment:

- Content - 10 Marks
- Timely Submission - 2 Marks

2. **Quizzes [4 x 5 marks = 20 marks]:** Each course will have a set of four quizzes of 10 multiple-choice-questions each, which will have to be answered at the end of each unit.

3. **Presentation [32 marks]:** At the end of a course, each participant will be required to make a 5-minute presentation on a topic of his/her choice that is related to the course.

Rubric of Presentation:

- Content: 20 marks
- Presentation & Delivery: 10 marks
- Timekeeping: 2 marks

The candidate needs to have satisfactory performance in each course to be eligible for the certificate.

## CERTIFICATION

Learners will be awarded the certificate of 'Executive Programme in Church & NGO Management' by the University, upon successful completion of the programme.

## APPLICATION PROCEDURE:

To apply, visit [www.cimcourses.in/epcnm](http://www.cimcourses.in/epcnm) and scroll to the end of the page to fill in the application form.

## LAST DATE FOR APPLICATION

27 March 2024 will be the last date for receiving applications.

### FOR FURTHER DETAILS PLEASE CONTACT:

**The Director**

**Dept. of Management Courses & Publications**

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